

# WHY FILTERED VS BOTTLED WATER?



\*Roughly 75% of water bottles in the United States are not recycled, producing 22 billion plastic bottles which are added to landfills every year.



\*Plastic bottles will not even begin to decompose for hundreds of years.



\*According to the Earth Policy Institute, "the United States uses more than one million barrels of oil annually to produce water bottles sold in the U.S."

## SAVINGS



\*It costs 5-10 times as much to drink bottled water instead of filtered tap water.



## ENVIRONMENTAL IMPACT

\*30 million water bottles are consumed daily in the US. Only 25% of those are recycled, which contributes to nearly 4 billion pounds of waste annually.



## HEALTH

Just as tap water quality varies from city to city, bottled water quality varies from one product to the next, depending on the type and quality of the source water and the treatment it undergoes at the bottling facility.

\*Based on the average family water consumption of 300 gallons of water/year.

To learn more visit:  
[waterpurification.pentair.com](http://waterpurification.pentair.com)



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Rev A JA18



# FRESHPOINT



# FEEL GOOD ABOUT YOUR WATER

PENTAIR FRESHPOINT

# PENTAIR FRESHPOINT EASY AND DEPENDABLE

## EVERYTHING YOU NEED



Maybe your water tastes bad or you're concerned about potential contaminants. A Pentair FreshPoint Drinking Water System will provide you with excellent water for drinking and cooking. Find the best fit for your home by starting with a water test from a water treatment professional.

## TRUSTED TECHNOLOGY



For more than 40 years, Pentair has been the quality choice for water treatment. Pentair FreshPoint's unique encapsulated cartridge technology prevents contaminants from entering your water.

## NSF CERTIFICATION



When a product boasts the NSF International mark - rest assured it's been certified by the most respected, independent third-party organization dedicated to the health and safety of the public.

# FIND THE BEST FIT

## FILTRATION



Filtration systems are designed to target specific contaminants, such as lead, chlorine taste & odor, and sediment. The technology inside the canisters will trap impurities, filtering out what you don't want, and leave you with safer, more delicious water for cooking and drinking.



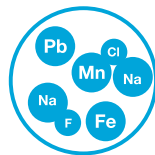
Less maintenance, less costly



Easy Installation



Takes up less room under the sink



Leaves naturally found minerals and vitamins in water

VS

## REVERSE OSMOSIS



R.O. systems are considered the "worry-free" option, because rather than targeting specific contaminants, they are designed to remove as many impurities from your water as possible. Water is sent through a membrane at high pressure to separate the good from the bad at the molecular level. Enjoy purified water for cooking and drinking.



Top choice for fluoride removal



Designed for regions with specific water concerns, such as arsenic



Delivers high quality water that allows you to truly taste the flavor of beverages made with reverse osmosis water



Removes more than 90% of all contaminants and impurities found in water, including minerals and vitamins