



TRUE BLUE PRO DEALER PROGRAM APPLICATION

Instructions: Please submit a digital copy of your True Blue application to TrueBlue@Pentair.com. Your application will be reviewed by Pentair and a decision will be made regarding your program acceptance within 5-7 business days after your application submission date.

To qualify for the True Blue PRO Dealer Program, dealers must sell and service majority of Pentair product brand lines. If you have questions about program conditions, please contact your Territory Sales Representative.

FIELDS (REQUIRED):

First Name: _____

Last Name: _____

Company: _____

Company Address: _____

Company Phone Number: _____

Email: _____

Website (optional): _____

Pentair Territory Sales Representative (TSR): _____

Preferred Pentair Distributor(s) (optional): _____

All Pro Dealers are required to purchase Pentair product lines consisting of: Autotrol®, Fleck®, and Structural®. Some exceptions may apply.

COMPANY INFORMATION (FOR FIND-A-PRO DEALER LOCATOR USE*):

Social Media Links

Facebook URL: _____

Twitter URL: _____

Instagram URL: _____

Hours of Operation: _____

Company Description: _____

*Upon approval of your True Blue Pro Dealer Program application, your company social media links, hours of operation, company description and logo will be added to your personalized Find-A-PRO Dealer Locator webpage.

COMPANY INFORMATION (CONTINUED):

Please indicate what information you would like displayed on your Pentair.com personalized webpage. A signature is required for this agreement.*

- Company Name
- Company Address & Google Map Location
- Company Phone Number
- Company Email
- Company Website
- Social Media Accounts:
 - Facebook®
 - Twitter®
 - Instagram®
- Hours of Operation
- Company Description
- Company Logo (please submit your company logo at TrueBlue@Pentair.com)

I agree to have the company information noted above displayed on the Pentair.com Find-a-Pro Dealer Locator and personalized company webpages.

Contact Name: _____

Signature: _____ Date of Signature: _____

*These are external links provided as a convenience to connect end consumers with Independent Pro Dealers in the True Blue PRO Dealer Program. The external websites do not represent and are not maintained by Pentair.

ADDITIONAL COMPANY INFORMATION (REQUIRED):

- Do you have a company storefront? Yes No
- Are you a WQA Member? Yes No

Please select the Pentair brand lines that you sell and service.

	Sell	Service
Autotrol	<input type="checkbox"/>	<input type="checkbox"/>
Everpure	<input type="checkbox"/>	<input type="checkbox"/>
Fleck	<input type="checkbox"/>	<input type="checkbox"/>
Pentair	<input type="checkbox"/>	<input type="checkbox"/>
Pentek	<input type="checkbox"/>	<input type="checkbox"/>
Structural	<input type="checkbox"/>	<input type="checkbox"/>

Have you signed up for the Pentair Partner Center at partners.pentair.com?* Yes No

Do you agree to meet True Blue PRO Dealer Program requirements?* Yes No

Have you read and agreed to follow the Channel Partner Brand Guidelines? * Yes No

*Requires a "Yes" in order to join the True Blue PRO Dealer Program.

Pentair reserves the right to change the True Blue PRO Dealer Program requirements and make determinations about program eligibility at any time.

