

2025 PENTAIR POOL PRO AWARDS CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. By submitting an entry (nominating another individual or one's self), participating as a Nominee (as hereinafter defined), voting, and/or otherwise participating in any way in the 2025 Pentair Pool Pro Awards Contest (the "Contest") (each a "Participant" and collectively, the "Participants"), you agree to be bound by the following official rules (the "Official Rules"). All federal, state, and local laws and regulations apply, and this Contest is void where prohibited. Participants acknowledge and agree that at the time of participation in the Contest, they are: (1) 18 years of age or older at time of participation; and (2) a resident of the United States, Canada, or Latin America. Employees of Pentair ("Sponsor") and members of their immediate family or persons living in the same household are not eligible to participate in the Contest. Nominees further agree they satisfy all additional eligibility requirements as identified in the Official Rules.

ELIGIBILITY: The Contest is open to Pool Pros. A "Pool Pro" is defined as a dedicated professional working in the pool and spa service industry as a service technician. This includes individuals such as pool servicers, builders, and other hands-on experts who are actively involved in the day-to-day operations of pool maintenance, construction, and service. Pool Pros are the "boots on the ground" employees whose technical skills and field expertise keep pools running safely and efficiently. This Contest honors individuals in senior leadership or ownership roles within the pool industry. To qualify, a Nominee must be a long-standing team leader or owner who has demonstrated exceptional commitment, innovation, and influence over the course of their career. This recognition celebrates a legacy of excellence and impact in shaping the future of the pool industry. You can enter the Contest yourself or nominate a candidate. "Nominees" are defined as those individuals who have been nominated for the Contest either by another individual or they have nominated themselves. "Nominators" are defined as those individuals submitting an entry and nominating another individual for the Contest. Nominees must be (1) a resident of the United States, Canada, or Latin America; and (2) 18 years of age or older at the time of entry.

ENTRY SUBMISSION: Entries must be submitted online at www.pentair.com/pool-pro-awards. By submitting an entry, all Nominees and Nominators agree that Pentair can use the information provided to send updates on the Contest as well as any relevant product information and acknowledge they can opt out of these communications at any time. All personal information will be handled in accordance with Pentair's Privacy Notice, available at <https://www.pentair.com/en-us/legal/privacy-notice.html>.

Pentair takes no responsibility for any entries which are lost, delayed, illegible, corrupted, damaged, incomplete, or otherwise invalid. Pentair reserves the right to invalidate entries at its sole discretion for any reason. Pentair reserves the right to switch nomination categories upon review of an entry as deemed appropriate and can do so at its sole discretion.

MANDATORY SUBMISSION - TESTIMONIAL & PHOTO: Entries MUST include a photograph along with a MINIMUM 50-word testimonial. Failure to submit the required photo and testimonial will result in nomination being rejected. By submitting an entry, including the required testimonial and photo, Nominators agree the testimonial and/or photo may be used for marketing and promotional purposes by Pentair, and they have obtained the proper permissions for such use. Pentair reserves the right to reasonably edit testimonials to be used for marketing and promotional purposes at its sole discretion.

MANDATORY SUBMISSION – PENTAIR QUESTIONNAIRE: The questionnaire can be found at www.pentair.com/pool-pro-awards and must be completed as part of the entry. Failure to complete all requirements of questionnaire will result in entry being rejected.

NOMINATIONS: Pool and spa industry members, customers, friends, and family members can nominate an individual for the Contest who meets the eligibility requirements identified in the Official Rules. Individuals may also nominate themselves if they meet the eligibility requirements identified in the Official Rules, including, but not limited to, qualifying as a Pool Pro, as defined. Nominations open at 12:00 p.m. (noon) PT on September 2, 2025, and continue through and until 11:59 p.m. PT on October 19, 2025. By submitting a nomination, all Nominators and Nominees agree that Pentair can use the information provided to send updates on the Contest as well as any relevant product information and acknowledge they can opt out of these communications at any time. All personal information will be handled in accordance with Pentair's Privacy Notice: <https://www.pentair.com/en-us/legal/privacy-notice.html>.

VOTING: Voting will open at 12:00 p.m. (noon) PT on October 23, 2025, and will remain open through and until 11:59 p.m. PT on October 30, 2025. All nominations will be published on Pentair's website. Voting is open to the public online. Nominees are encouraged to canvas for votes. Participants with a valid email are eligible to vote. Maximum of three (3) votes allowed per valid email. Each valid email is allowed to vote for each Nominee a maximum of one (1) time. Use of any robotic, automatic, programmed, or similar voting method, or voting more times than the number of times permitted will void all votes. If any robotic voting by a Nominee or at the direction of a Nominee is found, the Nominee will be immediately disqualified. Pentair is not responsible for any canvassing Nominees choose to do. By submitting a vote, individuals agree that Pentair can use the information provided to send updates on the Contest as well as any relevant product information and acknowledge they can opt out of these communications at any time. All personal information will be handled in accordance with Pentair's Privacy Notice, available at <https://www.pentair.com/en-us/legal/privacy-notice.html>.

WINNERS: The ten (10) Nominees for the Premier Pool Pro Award and the ten (10) Nominees for the Lifetime Achievement Award with the greatest number of votes at the close of the voting period will advance to the next round where each Nominee must participate in an interview with a panel of judges from AQUA Magazine, the Pool & Hot Tub Alliance, and Pentair (the "Judges"). Pentair reserves the right to remove a Nominee or adjust Nominees eligible to advance for any reason at its sole discretion. The interview will take place virtually at a mutually agreed upon time. Failure to participate in an interview with the Judges will disqualify a Nominee from eligibility. The Judges will then select seven (7) winners in the Awards and Categories identified below from those Nominees which advanced to the interview based on the entries and the interviews (each a "Winner" and collectively, the "Winners"). The Judges will select the three (3) Category Winners (one Winner selected in each Category, as described below), the two (2) Premier Pool Pro Winners (one male Pool Pro and one female Pool Pro), and the two (2) Lifetime Achievement Winners. The Categories and Awards are as follows:

- Unsung Hero Category: This Category honors individuals who consistently go above and beyond behind the scenes, making a significant impact without seeking the spotlight—those whose dedication and reliability keep operations running smoothly.
- Advancing Automation Category: This Category recognizes professionals who champion innovation through automation, streamlining processes, and implementing smart solutions that elevate efficiency and performance in the pool industry.

- Safety Advocate Category: This Category celebrates individuals who prioritize and promote safety in every aspect of their work, setting high standards and fostering a culture of care and responsibility within the pool community.
- Premier Pool Pro Award: Winners include one (1) male Pool Pro and one (1) female Pool Pro. This Award recognizes outstanding individuals in the pool industry who serve as technicians, builders, or service professionals—those who are hands-on in the field and exemplify excellence, reliability, and dedication in their craft.
- Lifetime Achievement Award: This award honors two (2) distinguished pool industry leaders whose long-standing contributions, leadership, and vision have left a lasting impact on the industry and community.

Nominators, Nominees, and Winners agree that decisions related to the Contest, distribution of Awards, Winners, and prizes are final. All Nominees are only eligible to win one (1) Category/Award per year.

Selection criteria for Winners in all Categories and Awards include, but are not limited to:

- Commitment and experience in the pool industry
- Passion for customer service and helping pool owners safely enjoy water
- Knowledge of pool industry and pool products
- Strong demonstration of customer-service and safety-first approach
- Training and education expertise
- Demonstration of leadership and community engagement
- Compelling story of success; demonstrated hard work, tenacity, and growth in the pool industry

AWARDS & PRIZES: Each Winner selected will receive prizes as stated below.

Premier Pool Pro Award Winners (2)

- Trip to Atlantic City for the 2025 Atlantic City Pool & Spa Show - January 27-29, 2026 (Estimated Value: US \$5,000)
 - Roundtrip Coach Class Airfare for two people
 - Accommodations for two people in Atlantic City for four nights
 - US \$1000 Visa Card
 - Registration to the 2025 Atlantic City Pool & Spa Show
- Genesis C201: GENESIS Construction School: Concrete Pools (Estimated Value: US \$2,590 each)
- Pentair University complimentary course registration (Estimated Value: US \$249)
- Pentair Pool Pro Award Swag Bag (Estimated Value: US \$3,000)
- Pentair product credit for the Pentair Pool Pro Award Winner's company (Estimated MSRP Value: US \$1,500)
- Trophy signifying Premier Pool Pro Award Winner (Estimated Value: US \$100)

Lifetime Achievement Award Winners (2)

- Trip to Atlantic City for the 2025 Atlantic City Pool & Spa Show - January 27-29, 2026 (Estimated Value: US \$5,000)
 - Roundtrip Coach Class Airfare for two people

- Accommodations for two people in Atlantic City for four nights
- US \$1000 Visa Card
- Registration to the 2025 Atlantic City Pool & Spa Show
- Genesis C201: GENESIS Construction School: Concrete Pools (Estimated Value: US \$2,590 each)
- Pentair University complimentary course registration (Estimated Value: US \$249)
- Pentair Pool Pro Award Swag Bag (Estimated Value: US \$3,000)
- Pentair product credit for the Pentair Pool Pro Award winner's company (Estimated MSRP Value: US \$1,500)
- Trophy signifying Lifetime Achievement Award Winner (Estimated Value: US \$100)

Category Winners (Unsung Hero Award, Advancing Automation Award, and Safety Advocate Award)

- Trip to Atlantic City for the 2025 Atlantic City Pool & Spa Show - January 27-29, 2026 (Estimated Value: US \$5,000)
 - Roundtrip Coach Class Airfare for two people
 - Accommodations for two people in Atlantic City for four nights
 - US \$1000 Visa Card
 - Registration to the 2025 Atlantic City Pool & Spa Show
- Pentair University complimentary course registration (Estimated Value: US \$249)
- Choice of One (1) complimentary PHTA On-Demand Course from the following: Certified Maintenance Specialist Complete (CMS) Complete Course (Estimated Value: US \$597) or Certified Service Technician (CST) Complete Course (Estimated Value: US \$747)
- Pentair Pool Pro Award Swag Bag (Estimated Value: US \$1,450)
- Plaque signifying Category Award Winner (Estimated Value: US \$100)

Pentair retains the right to change prizes and dates without prior notice. Pentair is not responsible for prizes from third-party sponsors as those are the sole responsibility of the third-party provider.

Prizes are non-negotiable, non-transferable, and non-refundable. No cash alternative is available. Pentair shall not be held liable should the named prize become unavailable or cannot be fulfilled. Where a prize becomes unavailable for any reason, Pentair reserves the right to substitute that prize for a prize of equal or greater value. Each Nominee and/or Winner agrees they are responsible for paying any taxes and/or expenses incurred as a result of winning a prize.

No cash prizes are awarded.

AWARDS ANNOUNCEMENT: Winners will be notified by email in December 2025 and must confirm acceptance of awards in writing within ten (10) days of notification. Winners will then be announced by Pentair and AQUA Magazine in January 2026. Winners will be recognized at the Atlantic City Pool & Spa Show in January 2026.

MARKETING: Winners will be featured by Pentair, AQUA Magazine, and the Pool & Hot Tub Alliance in national trade advertising and communications. Submission of entry and/or confirming nomination indicates a commitment to participate if selected as a Winner. All Winners agree that

Pentair can use the information provided to send updates on the Contest and any relevant product information and acknowledge they can opt out of these communications at any time. All personal information will be handled in accordance with Pentair's Privacy Notice, available at <https://www.pentair.com/en-us/legal/privacy-notice.html>.

DEADLINES: All entries MUST be submitted between 12:00 p.m. (noon) PT on September 2, 2025, and 11:59 p.m. PT on October 19, 2025. No entries will be accepted before or after the deadline. Voting will open at 12:00 p.m. (noon) PT on October 23, 2025, and close at 11:59 p.m. PT on October 30, 2025. No votes will be accepted outside of the voting period identified.

LIMITATION OF LIABILITY: By submitting an entry or nomination, participating as a Nominee, voting, and/or otherwise participating in the Contest in any way including as a Participant, you waive all right to, and hold Pentair harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this Contest or the acceptance, use, or misuse of any prize. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Pentair is not responsible for: late, incomplete, or incorrect entries; an individual's failure to receive award, prize, and/or Contest notices due to individual's spam, junk email, or other security settings or for individual's provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this Contest; by any human error which may occur in the processing of the entries in this Contest; or any typographical, technological, or other error in the publishing of the offer, administration of the Contest, or announcement of the Nominees, Winners, and/or prizes. If, in Pentair's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Contest, or if technical difficulties (including viruses and bugs) compromise the integrity of the Contest, Pentair reserves the right, in its sole discretion, to cancel or modify this Contest in a manner deemed appropriate. In the event of termination, Winners will be selected from among all eligible entries received as of date of termination.

CHOICE OF LAW AND FORUM: By submitting an entry, participating as a Nominee, voting, and/or otherwise participating in the Contest in any way including as a Participant, you agree that all matters arising out of or relating to the Contest and these Official Rules are governed by, and construed in accordance with, the laws of Minnesota, United States, without giving effect to any of its conflict of laws provisions thereof. You further agree that any legal suit, action, or proceeding arising out of or relating to this Contest and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Hennepin County, Minnesota.

ADDITIONAL TERMS: Pentair has the right to amend, modify, or terminate this Contest without prior notice. Pentair has sole discretion to remove a Nominee or Participant from the Contest for any reason. By submitting an entry, participating as a Nominee, voting, and/or otherwise participating in the Contest in any way including as a Participant, you agree that decisions related to the Contest, distribution of Awards, Winners, and prizes are final.

WINNERS LIST: For the names of Winners, available after February 1, 2026, send your request and a self-addressed, stamped #10 envelope with request to Pentair Water Pool and Spa, Inc., Attn: Pool Promotions, 5500 Wayzata Boulevard, Suite 900, Golden Valley, MN 55416-1261.

SPONSOR: Pentair Water Pool and Spa, Inc., 5500 Wayzata Boulevard, Suite 900, Golden Valley, MN 55416-1261

[CLICK HERE TO ENTER](#)

Pentair Pool

Pentair Pool is a Pentair plc business. At Pentair, we help the world safely and sustainably move, improve, and enjoy water, life's most essential resource. From our residential and business solutions to industrial water management and everything in between, Pentair is focused on smart, sustainable water solutions that help our planet and people thrive.

As an industry leader in the pool and spa space, Pentair Pool is driven to help people sustainably enjoy water. Our solutions include industry-leading pumps, automation, lighting, heating, and filtration technology that help our customers enjoy a smarter and more sustainable pool. Customer success is at the heart of our vision for a splash-tastic future bringing family and friends together to build social connections, create lifelong memories, and help promote fitness and enjoyment. For more information, visit www.pentair.com/poolandspa.

AQUA Magazine

Since 1976, AQUA Magazine has been the leading trade publication for pool and spa retailers, builders and service professionals. Each month, thousands of pool and hot tub pros turn to the online and print pages of AQUA for its valuable mix of news, trend and product coverage. For more information, visit aquamagazine.com.

The Pool & Hot Tub Alliance

The Pool & Hot Tub Alliance (PHTA), a non-profit organization with more than 3,700 members from around the world, was established in 1956 to support, promote, and protect the common interests of the \$36.5B pool, hot tub, and spa industry. PHTA provides education, advocacy, standards development, research, and market growth initiatives to increase our members' professionalism, knowledge, and profitability. Additionally, PHTA promotes the use of pools by expanding swimming, water safety, and related research and outreach activities aimed at introducing more people to swimming, making swimming environments safer, and keeping pools open to serve communities. For more information, visit www.phta.org.

GENESIS

GENESIS educates, certifies and connects pool and hot tub designers, builders and pool professionals throughout the world. Since 1998, GENESIS has taught thousands of students in best practices governing proper water vessel design, engineering, and construction. The vast GENESIS curriculum, coupled with adherence to standards, leads to excellence in education. GENESIS is a company of the Pool & Hot Tub Alliance. For more information, visit genesis.phta.org.