



EXPERIENCE THE  
SOFTNESS.  
**FOR LIFE.**



**PRO ELITE**  
PROFESSIONAL SERIES  
WATER TREATMENT SYSTEM

[PENTAIR.COM/PROELITE](http://PENTAIR.COM/PROELITE)

# SMART, SUSTAINABLE WATER SOLUTIONS FOR LIFE.

At Pentair, we believe the health of our world depends on reliable access to clean, safe water and we're proud of our work helping people around the globe make the most of this essential resource. From a morning shower to a freshly brewed cup of coffee, from swimming to eating fresh produce, water is in every facet of our lives. Pentair is committed to ensuring you can enjoy each of these moments – because we truly believe in smart, sustainable water solutions for life.

## Since 1966, we've delivered just that across a variety of vertical markets:



### RESIDENTIAL

Energy efficient water treatment, filtration products, pumps and water systems for your home



### COMMERCIAL

Water treatment and movement solutions with comprehensive support for high performing operations



### INDUSTRIAL

Water and fluid management solutions to increase productivity and water efficiency



### MUNICIPAL & INFRASTRUCTURE

Transporting, treating and reusing water for community health and vitality



### AGRICULTURE

Precision spray crop protection and solutions to efficiently direct, move and treat water

We believe that to succeed, we must be as committed to our customer's safety and comfort as they are. For the past 50+ years, Pentair has been demonstrating that commitment with its industry leading and proven portfolio of water treatment solutions helping to provide safe, drinkable and enjoyable water for families, workplaces and communities world-wide.

# Soft Water Works Hard

You've got a lot to do - laundry, cooking, cleaning. It can be challenging enough to get things done without your water making it even harder.

Hard water can be tough on you, your home and your wallet in any number of ways.

## Tough on you:

- Soaps that don't lather or rinse well when showering or bathing, leaving a residue on skin and hair
- Scratchy towels that lack absorbency
- Reduced effectiveness of soaps and detergents leaves spots on glassware; dishes, clothes and linens look and feel less than clean

## Tough on your home:

- Unsightly stains and residue on sinks, tubs, tiles and fixtures
- Etching of glass surfaces
- Mineral buildup inside your water heater and other water-using home appliances can shorten their useful life and decrease their energy efficiency\*

## Tough on your wallet:

- Spend up to 50% more on soaps, shampoos, detergents and other cleaning products to get clean results\*\*
- Shorter life span of water-using appliances can lead to increased repair and/or premature replacement costs\*
- Hard water scale buildup can clog pipes, slow drains and constrict water flow, which can lead to costly plumbing repairs

A water softener can help solve these hard water problems, producing soft water that works as hard as you do!

## Pentair® Pro Elite Works Hard to Make Your Water Soft.

The Pro Elite Professional Series Water Treatment System from Pentair combines innovative design with technological advancements to provide high quality, soft water that is better for your home's pipes and appliances, your family's dishes and laundry and, even, you. Leave those tough water problems behind with a ready supply of conditioned water delivered by the Pro Elite system, a solution you and your family can count on to be softer on you. Softer on your home. Softer on your wallet.



# THE PENTAIR PRO ELITE DIFFERENCE

**Intended to make everyday home life maintenance easier and more convenient, your investment in a Pentair Pro Elite Water Treatment System will reward you with high quality, soft water throughout your home.**

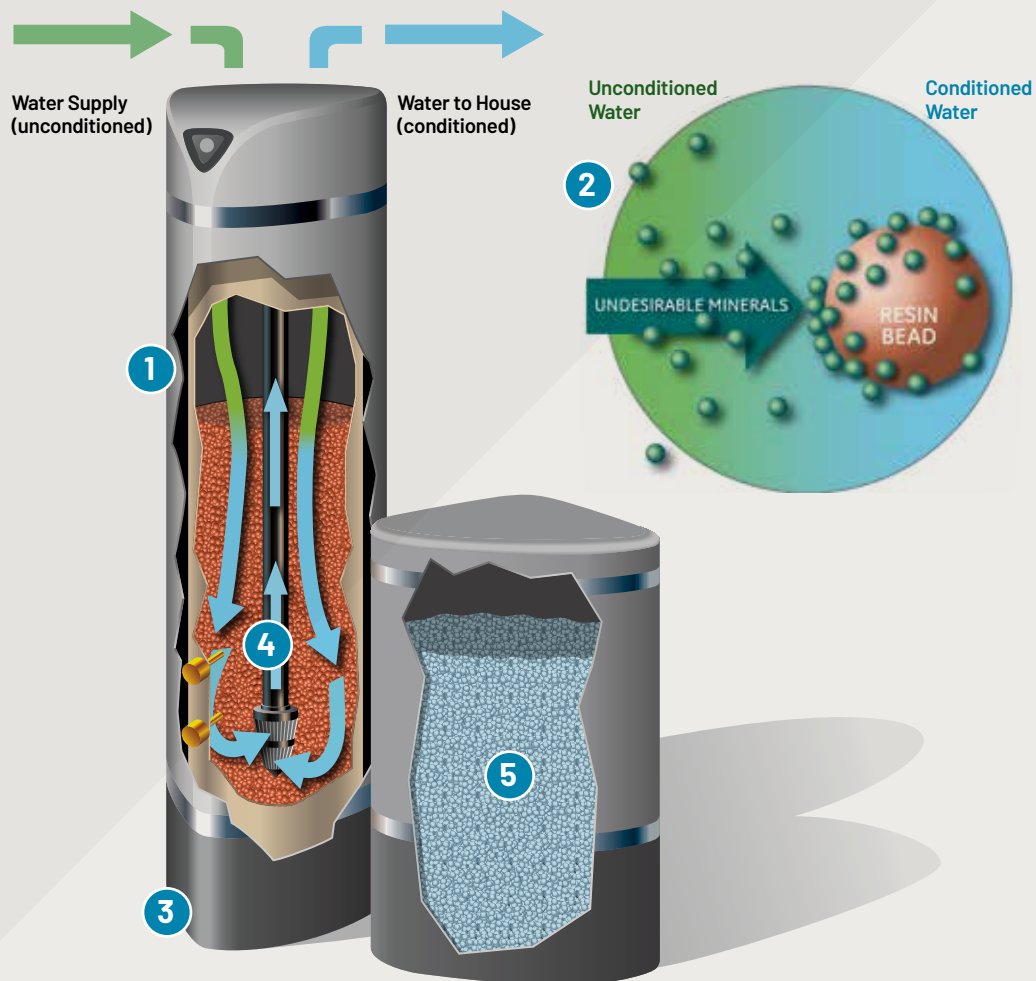
This advanced softening system has features which positions it in a class all of its own.

- Delivers a continuous supply of conditioned water for all of your home water needs
- Monitors 24/7 and automatically adjusts to changing water conditions
- Regenerates only when necessary – conserving energy and saving you valuable time and money
- Retains system setting during power outages via memory back-up
- Attractive, bold enclosure design makes the unit a standout, contemporary home appliance
- Constructed of quality materials to withstand corrosion and wear





# HOW THE PRO ELITE SYSTEM WORKS



- 1 Unconditioned water passes through the bed of extremely small resin beads.
- 2 Undesirable minerals are drawn to the resin beads and attach to the surface.
- 3 Virtually all undesirable minerals are removed when the water reaches the bottom of the tank.
- 4 The conditioned water passes up through the filter tube and is distributed throughout the house.
- 5 Regenerant solution from the regenerant tank is used to recharge the resin beads.



## ENJOY ALL THE BENEFITS PRO ELITE HAS TO OFFER YOUR FAMILY



**When you add the Pro Elite Professional Series Water Treatment System to your home, you'll notice the difference immediately.**

Whether it's improving your lifestyle, saving money on cleaning products or increasing your own home's energy efficiency, the Pentair Pro Elite system is the superior choice.



**Start enjoying the Pentair Pro Elite difference today.**

Contact an authorized dealer to install a Pro Elite Professional Series Water Treatment System to start enjoying all the benefits of this whole home powerhouse.

# PAIR PENTAIR PRO ELITE WITH A PENTAIR FRESHPOINT SYSTEM FOR FRESH, CLEAN, CLEAR DRINKING WATER FOR YOUR FAMILY



## Pentair's freshest take on home water filtration is the Freshpoint® Filtration System.

The benefits of high quality water throughout your home extend beyond those that soft water alone can provide. Enjoy the refreshing taste, health benefits and peace of mind that premium quality drinking from a Pentair water filtration system can offer your family. While water softeners remove hardness-causing minerals like magnesium and calcium from your water, they alone do not reduce contaminants that make it cleaner and safer to drink. If your water tastes or smells 'off', appears cloudy, or you have other water quality concerns, a water filtration system is worth considering.

Whether for your kitchen, bathroom or bar sink, to supply water to a coffee brewer or ice maker, to fill your dog's water bowl or make your baby's bottle – a Pentair filtration system can be installed anywhere clean, quality water is desired within your home.

Pentair Freshpoint's unique encapsulated filter cartridge technology helps prevent contaminants from entering your drinking water and are tested and trusted to reduce impurities such as:



- Off-tastes and odors
- Dirty, discolored water
- Chlorine
- Lead
- Cysts
- Volatile organic chemicals



## EASY ON YOU. EASY ON THE ENVIRONMENT.

Pentair water treatment products are designed to preserve our planet's precious resources while improving people's lives. Our manufacturing processing and technology improvements aim for greater energy efficiency and lower environmental impact. With a Pentair Pro Elite Professional Series Water Treatment system in your home, you're helping protect our environment:

- Operates in an energy-efficient manner with fewer regeneration cycles
- Extends the life and improves the efficiency of water-using home appliances
- Enables the use of gentler cleaners instead of harsh chemicals
- Reduces the usage volume of shampoos, soaps, detergents and other cleaning products



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